### National Doula Network changing lives one birth at a time

Elizabeth Simmons, MS, CD Grift, MSW, MSPH, CPD co-founder & ceo

coo



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Kara Van de

co-founder &

### **Topics For Today**

- NDN Background
- FL Medicaid Expanded Benefits
- NDN mission & focus
- How we work
- Q&A





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### About NDN

We are a network of doulas committed to serving and supporting birthing people in our communities before, during and after childbirth.





# Expanded Benefits

- FL Medicaid Expanded Benefits
- Implementation
- 5-year renewal cycle
- Goal increase utilization





## **Getting Started**

- Planning & learning
  - Health plan education
  - Claims rejected
  - Limited credentialing pathways
  - Medicaid #s
- Accomplishments
  - Billing codes & fee schedule
  - Claims processing
  - Removing barriers



### **Client-centered support**

Government & policy

Systems

Community

Family, friends, doula

Client

#### CLIENT REFERRALS

doula - providers - health plan - community agencies

DOULAS

#### BILLING

200

contract w/ health plan claim filing - documentation review - systems for direct deposit & electronic filing rate negotiation



#### LABOR & BIRTH

hospital & provider ommunication - emotional support for doulas

#### INTAKE

referral management insurance verification information sharing software orientation & setup - doula connection



#### SUPPORT

credentialing - case management - training networking - community referrals - business promotion - funding poportunities - advocacy data collection

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### **NETWORK BENEFITS**

#### DOULA SUPPORT PROCESS

NDN provides a full cycle of support for doulas and their clients.

### How It Works

- No fee to join
- Visit: <u>www.nationaldoulanetwork.com</u>
- Covered provider with NDN
- Credentialing Requirements
  - Certification
  - CPR / First Aid
  - Level II Background Screening
  - Professional liability insurance
  - HIPAA Compliance

### THE DOULA NETWORK

Doulas are trained birth professionals who are essential members of a birthing parent's maternity care team and provide non-clinical, emotional, physical and informational support before, during and after labor and birth.













### Year 1 outcomes







Marie Hester Seed to Fruit Community Works Jacksonville, FL

# Looking Ahead



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**Thank You!** 

Elizabeth Simmons, MS, CD co-founder & ceo <u>esimmons@nationaldoula.com</u> (877) 436-8527 ext. 700

Kara Van de Grift, MSW, MSPH, CPD co-founder & coo <u>kvandegrift@nationaldoula.com</u> (877) 436-8527 ext. 701



